

# ZJB RADIO MONTSERRAT

## ADVERTISING RATES

COMMUNITY RADIO AT ITS BEST



## ABOUT ZJB RADIO MONTSERRAT

ZJB Radio Montserrat is a government owned community radio station broadcasting on 95.5 and 88.3FM from Montserrat in the Eastern Caribbean. The station has been on air since 1952 maintaining a wide listenership in Montserrat and across the Leeward Islands. Radio Montserrat is very popular among Montserratians residing in the United Kingdom, United States, Canada and the Caribbean. Listeners from all over the world tune in daily to hear the friendly voices of the announcers, and show hosts who share the culture, resilience, and vitality of the people of Montserrat with the world.

## SERVICES

Our services are for businesses, organizations, service clubs, non-profits, and individuals interested in advertising with us.

**All pricing listed in EC Dollars.**

## BUSINESS ADVERTISING

30 seconds - \$10.00

45 seconds - \$15.00

60 seconds - \$20.00

15 spots @ 30 seconds - \$120.00

15 spots @ 45 seconds - \$130.00

15 spots @ 60 seconds - \$140.00

Advertising Scripts - \$12.00

Time Check - \$6.50 (Max. 20 words)

## CHARITABLE ORGANIZATIONS/SERVICE CLUBS (REDUCED RATES)

30 seconds - \$5.00

45 seconds - \$7.00

60 seconds - \$10.00

Advertising scripts - \$10.00



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## COMMUNITY DAIRY - NON PROFIT & SERVICE CLUBS

3 months - \$900.00  
6 months - \$1,500.00  
12 months - \$2,000.00

## PROGRAMME SPONSORSHIP

3 months - \$1,500.00  
6 months - \$2,000.00  
12 months - \$2,300.00

## PROGRAMME AIR TIME

- 0-5 minutes - \$25.00
- 5-10 minutes - \$35.00
- 15-30 minutes - \$50.00
- 30-45 minutes - \$70.00
- 45-60 minutes - \$100.00

## PROGRAMME AIRTIME BULK RATES

1 -4 hours per week - \$100.00  
5 -9 hours per week - \$80.00  
10 or more hours per week - \$60.00

## DEATH ANNOUNCEMENT RATES

Scripts 400 words or less- \$10.00  
Scripts 400 - 700 words- \$15.00  
120 seconds pre-recorded scripts - \$10.00  
121 - 240 second pre-recorded scripts - \$15.00

